

## Travel Cash: the secure travel card – now with Hotel Half Fare

**Grosshöchstetten/Zurich, 1 July 2019** – As of today, all Swiss Bankers Travel Cash cardholders can take advantage of a new offer: Hotel Half Fare. The Travel Cash travel card now offers even more benefits – also in Switzerland and neighbouring countries.

The latest new service, in collaboration with Hotelcard AG, is automatically available to all Travel Cash clients as of today. This means that Travel Cash cardholders can now stay overnight at hundreds of hotels in Switzerland, Austria, Germany and Italy for half the price.

“Travel Cash remains Swiss Bankers’ most popular and widely used product. Our travel card has been especially popular for travelling abroad, as it is very secure and will be replaced for free anywhere in the world should it be misplaced. We are delighted to be adding value to the Travel Cash product through our new partnership with Hotelcard AG,” says Hans-Jörg Widiger, CEO of Swiss Bankers.

Just like the Hotelcard, the Travel Cash travel card is now equipped with the Hotel Half Fare feature that can be used for all bookings made through [www.hotelcard.com](http://www.hotelcard.com). To benefit from this offer, the hotel bill must be settled with the Travel Cash card.

Raffael Huber, Head of Marketing at Hotelcard AG, says: “Many of our Hotelcard members already take advantage of secure travel money with Swiss Bankers when going on trips. This new partnership combines the benefits of both products in a single card that can be used on the go. It is ideal for anyone with a passion for travel who would like to book high-quality hotels at the best prices, with the advantage of a secure payment method upon arrival.”

For more information: [www.swissbankers.ch/de/hotelcard](http://www.swissbankers.ch/de/hotelcard)

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### About Swiss Bankers

Swiss Bankers Prepaid Services Ltd is an internationally oriented financial-services provider based in Zurich and Bern. The company leads the way in the development, distribution and processing of prepaid credit cards and offers innovative solutions for secure cashless payment transactions worldwide. As one of the first providers in Switzerland, Swiss Bankers enables mobile payments with Apple Pay, Samsung Pay and wearables such as Garmin and Fitbit. Swiss Bankers is continuously strengthening its leading position in this market and developing new digital payment options. The company was founded in 1975 and first became known through Travelers Cheques. Today, the Travel Cash card is a very popular product that is available through more than 200 distribution partners.

Travel Cash.  
**DIE REISEKARTE. FÜR DIE SCHWEIZ UND WELTWEIT.**

**SWISSBANKERS**  
**TravelCash**

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Valid thru 00/00

Inkl. gratis Hotelcard  
mit **50% Rabatt**  
auf **+ Hotels**

Ohne Jahresgebühr

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